



November 3, 2009

Town of Silverton – Board of Trustees
San Juan County – Board of Commissioners
San Juan/Silverton Board of Adjustments
San Juan County/Silverton Planning and Zoning Commission

Cc: County and Town Staff

Dear Silverton and San Juan County Elected Officials, appointed Commission members and Staff,

On behalf of the Board of San Juan Development Association, I would like to take this opportunity to convey a formal request regarding economic development and business prosperity in our community.

As you may imagine, our SIDA Board of Directors is following closely the developments related to Mountain Boy Sledworks' Stop Work Order and subsequent Appeal to the Board of Adjustments. While our organization has no interest to weigh in on the specifics of this situation, we do hope you will consider our input on a matter of form and procedure.

Our organization has spent the last 17 years working hard to make Silverton a place where business can thrive. We have been directly involved in stimulating the creation of nearly 60 private sector jobs in the last 7 years. We have provided loans for commercial growth, production and new business development, and we have partnered with regional entities to leverage more cash and resources for job growth. The sectors we have focused our attention on in the last 7 years have been mainly small businesses in the creative and design industry, as well as Silverton Mountain.

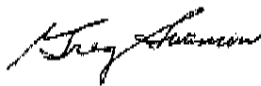
As you well know, Silverton is a community with tremendous economic challenges. Commercial space is limited, warehouse and workshop space is *extremely* limited, and growing companies face high costs for real estate and commercial development. It is essential that we all work together to approach our growing companies with consideration and care. They are providing higher-than-average wage jobs year-round or counter-cyclically to our tourism season. It is incumbent on us all to approach them as creative partners and to provide assistance to them as they navigate the rules, regulations and requirements of our community. We agree that the rules and regulations are important and that they must be followed consistently. They must also be enforced consistently. However, if busy business owners feel plagued by barriers, feel treated like rule-breakers, or feel generally under-appreciated for what they contribute in Silverton, we risk losing them. *This outcome will unravel years of progress on all of our parts.*

San Juan Development Association, P.O. Box 722, Silverton, CO 81433
www.sanjuandevlopment.org tel: 970.387.5101 fax: 970-387.5284

Our organization is available to help assist with this "creative partnership" approach. If our Executive Director is unavailable due to a conflict of interest as a local business owner herself, a member of our Board could gladly step in to help smooth the path a business must navigate to be in compliance. The important thing is that any business providing jobs in our community feel supported. A collaborative approach in which the players sit down at the table, air concerns, ask questions, carry out advanced research, understand one another's requirements, and develop solutions has potential to work very well.

Please feel free to contact us if we can be helpful in any way.

Sincerely,



Greg Swanson
Board President

On behalf of the SIDA Board of Directors, list attached, by Board action, 10/20/09.

San Juan 2000 Economic Development Association - Board of Directors

MEMBER NAME	MAILING ADDRESS	EMAIL	PHONE	DESIGNATION/OFFICE COMMITTEE	TERM ENDS
Greg Swanson	P.O. Box 848 Silverton, CO 81433	swanson4@fidnet.com	387-5891	President and Treasurer, Business Member Housing Committee Member, Fiber Optics Committee	2/10
Lisa Branner	P.O. Box 547 Silverton, CO 81433	lisa@venturesnowboards.com	387-5078	Vice President Business Member, Venture Snowboards	2/10
Valerie Kerr	P.O. Box 764 Silverton, CO 81433	coyotemountain.co@gmail.com	759-4886	Secretary Business Member	2/11
Jen Ader Brill	P.O. Box 654 Silverton,	jen@silvertonmountain.com	759-5878	Business Member Silverton Mountain Ski Area	2/10
Peter McKay	P.O. Box 408 Silverton, CO 81433	commckay@hotmail.com	387-0189	San Juan County Commissioner <i>Loan Committee Chairman</i>	2/11
Judy Zimmerman	P.O. Box 473 Silverton, CO 81433	sanjuanassessor@frontier.net	387-5364	Citizen's State Bank Rep.	2/10
Terry Kerwin	P.O. Box 694 Silverton, CO 81433	kerwintm@frontier.net	387-5462	Town of Silverton - Mayor	2/11
Kim White	P.O. Box 128 Silverton, CO 81433	silvertonschools@frontier.net	387-5544	Silverton Schools Superintendent	2/10
Elizabeth Barszcz	P.O. Box 799	erieboldt@frontier.net	387-0252	Co-Owner, Barz Decorative Hardware Silverton Schools Teacher - MS	2/11
Sue Morris	P.O. Box 426	tsstmorris@yahoo.com	779-8125	Local Planning Consultant	2/11
Bill Dodge	P.O. Box 546 Silverton, CO 81433	williamrdodge@aol.com	387-5165	At-Large Regional Planning Consultant Housing Committee	2/10